Apr - June Vol 2 Issue 2



# GEETHA JEEVAN ARTS & SCIENCE COLLEGE,

KURUKKUSALAI, THOOTHUKUDI

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MR. P. JEEVAN JACOB

"Dear College Community, Welcome to the beginning of a remarkable journey! I extend a warm embrace to all students, faculty, and staff. Let's cultivate an environment of collaboration, innovation, and mutual respect. Together, let's make this academic year a fulfilling experience filled with growth and achievement."



DR. M. ILANKUMARAN
PRINCIPAL

"Greetings! I'm thrilled to embark on this transformative journey with you. Our college stands as a beacon of knowledge and enlightenment. Let's engage in meaningful discourse, pursue excellence in every endeavour, and inspire one another to reach greater heights. Welcome to a vibrant community where learning knows no bounds."

# Inaugural Ceremony (UG & PG)

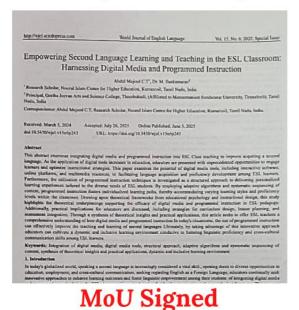


The Inauguration Ceremony of the First year UG & PG programs was conducted in our college at 09.00 am on 16th June, 2025. The first year students attended the meeting along with their parents. The function was presided over by Captain P. Sudhan Keelar, Management Trust Member. Mrs. P. Geetha Jeevan, Hon'ble Minister Welfare of Social and Women Empowerment, Government of Tamil Nadu who was the Chief Guest, delivered Inaugural address stressing the need of the students' health and higher education. Following her address, Mrs. P. Sutha Sudhan, Management Trust member Felicitated the Occasion. Nearly 80 stduents and their parents attended.

#### **Books Released**

The books A Handbook on English for **Competitive Examinations** and ELT Computer Assisted Language authored by our Principal, **Dr. M. Ilankumaran** were released by our respected Secretary Mr. P. Jeevan Jacob, M.A. on 5th June, 2025 and by our Hon'ble Mrs. P. Geetha Jeevan, M.Com, B.Ed., Minister of Social Welfare and Women Empowerment, Government of Tamil Nadu on **16<sup>th</sup> June**, **2025** respectively.

The books were meant for the third year B.A English students on the basis of the syllabus prescribed by Tamil Nadu State Council for Higher Education (TANSCHE).



Our Principal Dr. M. Ilankumaran has published a research paper entitled "Empowering Second Language Learning and Teaching in the ESL Classroom: Harnessing Digital Media and Programmed **Instruction**" in a Canada based Scopus Indexed Journal on 5<sup>th</sup> June, 2025. This is his 47th paper published in a Scopus Indexed Journal.

Research Paper Published



A Memorandum of Understanding (MoU) was signed on 19th June, 2025 between our college and Infact Pro Trainers (OPC) Pvt, Ltd., Chennai for offering certificate

programmes related to MSU Courses.

Mr. Balaji Sankaranarayana Iyer, MD signed for his concern. Mrs. B. Vaishnavi **Balaji**, **Director** was also present.

# Placement of our Students

Our Students received their Appointment Letters on the 5<sup>th</sup> of April, 2025 from Coimbatore based Literact Fintech Solution Pvt. Ltd. They have been placed with a monthly salary of Rs. 30,000.





Final year B.Com students of our college have been placed as "Service Providing Supervisors in Airports" [particularly Thoothukudi and Madurai] by Sri Jeyan Aviation Techonolgy Private Ltd., for a salary of Rs. 3.2 lakhs per annum. They received their Appointment Orders on 5th May, 2025.

## **Certificate Courses Completed**

A Six-month Certificate program for third-year students was successfully conducted during the last semester under the expert leadership of IITM Pravartak Catalyising Innovation and Infact Pro Trainers (OPC) Pvt. Ltd., The course focused on cutting-edge domains such as Data Science, Artificial Intelligence and Cyber Security in BFSI, as well as practical Software Skill in Tally and Zoho.

**30 Students** from Data Science, Artificial Intelligence, and Cyber Security in BSFI, **16 Students** from practical Software skill in Tally and Zoho. A total of **46 students** completed the training and received certificates on **19<sup>th</sup> June, 2025.** 







#### **NSS** Activities

NSS Students of our college, under the stewardship of Dr. N. Jeya Vasanthi, NSS PO, Watershed participated in a Yatra Programme on 18th March, 2025 in Ceylon Colony, Ottapidaram. The programme was oraganised in collaboration with Agricultural Department.

#### Student Honoured

Our students K. Rathna Devi of II **B.Com** has won the first prize in the State Level Thirukkural contest college the students among oraganised by Ulaga Thirukkural Peravai (World Thirukkural Council) Madurai Branch. The award was given by Thavathiru Ponnambala Adigal, (Seer of Kundrakudi Mutt) in a special function at Manmozhiyar Hall in Madurai on 23rd March. 2025.



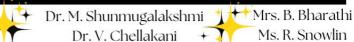
### Guest Lecture Delivered

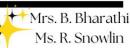
Mrs. S. Augustin Aruputha Lizzy, Assistant Professor of Commerce delivered a Guest Lecture on "Neuromarketing: Understanding Consumer Psychology" at Kamaraj College, Thoothukudi on 7th April, 2025.





Mrs. P. Malathi Mrs. M. Maheswari 🧍





Ms. J. Revananthini Ms. J. Krishna Priva +

Geetha Jeevan Arts and Science College